

CAPITAL MAGAZINE

Daily CAPITAL

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Deadlines

CAPITAL Magazine is published six times a year:

Issue	Current	Booking Deadline	Material Deadline
No. 46	May - Jun 2010	31 Mar 2010	15 Apr 2010
No. 47	Jul - Aug 2010	3 Jun 2010	17 Jun 2010
No. 48	Sep - Oct 2010	3 Aug 2010	16 Aug 2010
No. 49	Nov - Dec 2010	1 Oct 2010	15 Oct 2010
No. 50	Jan - Feb 2011	23 Nov 2010	9 Dec 2010
No. 51	Mar - Apr 2011	3 Feb 2011	16 Feb 2011

ADVERTISING RATES

All advertising in CAPITAL is full colour.
All prices quoted below are exclusive of GST.

DISPLAY	1x	2x	3x	4x	5x	6x
DPS	5575	5305	5035	4765	4495	4225
Full	3037	2902	2767	2632	2497	2362
Half	1788	1687	1586	1485	1383	1282
Quarter	1187	1120	1052	985	917	850
Strap	1387	1320	1252	1185	1117	1050

LOADINGS

Back Cover	30%	Inside Front Cover	25%
Inside Back Cover	20%	Right Hand Page	15%

ARTWORK PRODUCTION FEE	500
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PHOTOGRAPHY	500
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SPECIFICATIONS

CMP takes no responsibility for the quality of reproduction of supplied artwork.

ADVERTISEMENT DESCRIPTION	LIVE TYPE AREA (height X width)	TO TRIM* (height X width)
Quarter page standard	145mm X 105mm	n/a
Quarter page strap	70mm X 215mm	n/a
Half page horizontal	145mm X 215mm	158mm X 240mm
Half page vertical	295mm X 105mm	320mm X 115mm
Full page	295mm X 215mm	320mm X 240mm
Double page	295mm X 430mm	320mm X 480mm

Artwork to trim must include 3mm bleed to any outside edge.

SUPPLIED ARTWORK REQUIREMENTS

CAPITAL MAGAZINE is produced by sheet-fed offset printing on 100gsm gloss paper at a screen ruling of 175lpi.

RESOLUTION All original files should be sampled to 300dpi resolution and scaled to 100% and **must be made CMYK**

FINAL ARTWORK We accept only **Press ready PDF** files emailed to: robert@capitalmagazinepublishing.com.au

CAPITAL MAGAZINE PUBLISHING

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